

## BUSINESS

# Merchants offer holiday shopping passport

by **Bill Smith**

November 24, 2023



Holiday lights in Fountain Square.

Evanston merchants kick off the holiday shopping season Saturday with — wait for it — Small Business Saturday.

The Downtown Evanston marketing organization is offering a Holiday Shopping Passport. Customers who spend \$100 at any [of more than 20 local shops](#) on Saturday can get [a \\$25 gift card](#) for additional purchases.

And the city is offering two hours of [free holiday parking](#) each day from now through Jan. 1

Other upcoming holiday season events include the [holiday tree lighting](#) in Fountain Square at 4:30 p.m. on Saturday, Dec. 2, and the [Warm Bevvv Walk](#) from 4 to 7 p.m. on Thursday, Dec. 14.

---

© 2023 Evanston Now LLC.

Proudly powered by Newspaper by Automattic