

**Downtown Evanston Executive Committee Meeting  
Thursday, August 8, 2019  
Industrious Evanston, 909 Davis St., Ste. 500**

**Attendees**

Andrew McDonald, *Chair*  
Tony Marco, *Treasurer*  
Marilyn Faklis Ruiz, *Secretary*

**Staff**

Annie Coakley

Andrew McDonald commenced meeting at 9:13am

**Meeting Minutes**

Committee reviewed the meeting notes from June 26, 2019. Corrections to minutes included changing the mural program to 2020 adding the year to each meeting minutes. Marilyn moved to approve. Tony seconded. Meeting minutes approved.

**Treasurers Report: Tony Marco**

- Forecasted for \$25K in savings in the maintenance contract line item
- Reformat the presentation of the spreadsheet, increase font decrease explanation column
- \$3K in leftover funds from Albion

**Staff Reports: Annie Coakley**

Events

- Thursday Night Live – Pride was a huge success. Need to rethink the format for all TNL next year. Use the Chase plaza again for the concert and free up the fountain area for onlookers. South plaza space is too small. Board to further discuss hosting 10 events in 2020 or one large event each month, June, July, August, September.
- IL APA Conference – tour of Fountain Square (September)
- Get Fit Fridays were slow, but have gained popularity, should continue next year, same with storytelling events.
- Evanston Oktoberfest: on track to provide a more authentic German experience. Sponsors are coming in but could be better.

Economic Development

- SSA Reconstitution
  - o Board will approve the letter that goes out in the official public mailing.
  - o Survey has been ordered
  - o Public Hearing Date has been scheduled, October 28 7pm Civic Center
- Planning to co-host cyber security workshop with the Chamber

Placemaking

- Utility box art – One River School tour is 8/22, they then will repaint the parking meters. Marilyn requests that we are included in press release.

Maintenance

- Holiday Décor – to discuss with board at next meeting the decision to rent each year or rent to own. Should we send out an RFP?

#### Organization

- Board suggests we invite new property managers of top 10 highest tax paying properties to next board meeting and new chamber director.

#### **Meeting Adjourned**

Mike adjourned meeting at 10:12am

#### **Upcoming Meetings**

- Next Executive Committee is **Thursday, August 12, 9:00am** at Industrious Evanston, 909 Davis St., Ste. 500