

**Downtown Evanston Executive Committee Meeting**  
**Thursday, Jun 27, 8am**  
**Industrious Evanston, 909 Davis St., Ste. 500**

**Attendees**

Andrew McDonald, *Chair*  
Tony Marco, *Treasurer*  
Marilyn Faklis Ruiz, *Secretary*  
Mike Smylie

**Guest**

Paul Zalmazek, City of Evanston

**Staff**

Annie Coakley  
Laura Brown

Andrew McDonald commenced meeting at 8:00am

**Meeting Minutes**

Committee reviewed the meeting notes from March 13, 2019. Mike moved to approve. Tony seconded. Meeting minutes approved.

**Treasurers Report: Tony Marco**

- Forecasted for \$35K over but there is a \$35K shortfall due to a
- Readjusting budget items to cover the \$35K
  - o \$12K from the map/guide printing
  - o \$6K deferred payment from CVB
  - o \$15K from IRS/Sure Payroll
- Board voted unanimously to approve the budget reallocations
- Annie suggested scheduling a meeting with Board and Wally B. to discuss the 2020 budget with proposal for City funding specifically related to maintenance

**Staff Reports: Annie Coakley**

Events

- Thursday Night Live – first block party tonight, June 27 with street closures, beer, activities, sponsors
- Sip & Stroll (June 20) – successful event with over 300 attendees; good feedback from businesses
- JCC Chicago Film Fest – further discussion
- IL APA Conference – tour of Fountain Square (September)
- Evanston Oktoberfest: reviewed changes with Board (Fall Fest, 2-day) but after discussion decided to change name back to Evanston Oktoberfest and add more traditional German elements

Economic Development

- SSA Reconstitution
  - o Removing residents from the SSA discussion due to pushback from aldermen, City of Evanston and residents (based on feedback from a meeting)

- Panhandling: set up a meeting for businesses but did not get any RSVPs so rescheduling

#### Placemaking

- Utility box art – One River School adopted and painting the boxes during the
- Donation Stations – One River School & Blick will repaint
- Mural program in spring 2019?

#### **Meeting Adjourned**

Mike adjourned meeting at 10:00am

#### **Upcoming Meetings**

- Next Executive Committee is **Thursday, August 8, 8:00am** at Industrious Evanston, 909 Davis St., Ste. 500