

Downtown Evanston Executive Committee Meeting
Wednesday, October 17, 8am
909 Davis St., Ste. 500

Attendees

Andrew McDonald, Chairperson
Tony Marco
Marilyn Ruiz
Mike Smylie

Staff

Annie Coakley
Laura Brown

Guest

Paul Zalmazek

Andrew McDonald commenced meeting at 8:05am with a quorum present.

Meeting Minutes

Andrew asked for a motion to approve the meeting minutes to

Treasurers Report: Chris Mailing

- No September budget numbers because Kristen had a family emergency
- Only discrepancy is that we paid double rent in September to get the reduced rate for the 12 month lease

Board

- Tony Marco nominated to be Board Treasurer
- Annie suggested inviting Katrina Meckes, Industrious to join the board
- First Bank & Trust/Byline Bank has a person to replace Paul Kogol
- Stephanie from Hyatt House to replace Sarah Kvamme

2019 Budget

- Levy is increasing to \$525,000 with termination of the TIF (up from about \$329,000)
 - o That is at the cap .0145 but the EAV has increased
- City is contributing \$50,000 from Economic Development Fund (down from \$189,000 because we have more funds from levy)
- Northwestern University contribution is \$20,000
- Annie will present to Economic Development Committee on Oct. 24 and then the budget is introduced to City Council in November
- Andrew asked Board to approve budget; all in favor; 2019 budget approved

Staff Reports: Annie Coakley

- Windows Matter program completed and 6 businesses received reports on changes to make
- Panhandling: working with Sarah Flax to have a meeting with Peer Services
 - o Chicago Coalition for the Homeless hosting a meeting on Nov. 2 that we will attend to learn about other types of programs
- Church Street murals completed—great response to these
- Kits Cats & Kids – great turnout; successful first event at Fountain Square
- Holiday décor and banners going up at the same time
- Retail broker event co-hosted with McCaffery Interests (Church Street Plaza)
- 2019 Landscaping Plan – new renderings for the planters in downtown Evanston; will present at

Events

- Evanston Oktoberfest: great turnout, made about \$10K, starting to plan for next year and making changes

Meeting Adjourned

Andrew adjourned meeting at 8:55am

Upcoming Meetings

- SSA Advisory Committee is November 6 at 9am;
- Next Executive Committee meeting is Tuesday, November 6 at 8am
- Annual Board Meeting is on Thursday, November 15, 4-6pm at Industrious Evanston