

Downtown Evanston Executive Committee Meeting
Wednesday, September 28, 2016, 8:00 - 9:30am
One Rotary Center – Room 1C

Meeting Minutes

Attendees

Executive Committee Members

Andrew McDonald, *Chair*, Rotary International
Hank Goldman, Resident
Chris Mailing, Owner, 1026 Davis St.
Mike McGuigan, Hilton Orrington

Guest

Jason Smith, Hilton Garden Inn

Staff

Annie Coakley
Laura Brown

Marketing Report

Laura presented marketing report.

Andrew officially called meeting to order at 8:27am with a quorum present

Executive Director Report

- Oktoberfest: volunteers needed!
- Video almost complete; will send final draft to Board to review/provide feedback
- Co-Sign Grant Program: Downtown Evanston selected as a district to receive funding for the blade sign program
- Fountain Square Renovation
 - o Timeline: March to November 2017
 - o Hosting meetings with businesses impacted by the renovation on Oct. 24 10am at Teska Associates
- Committee Formation
 - o Restaurant (Dan)
 - Staffing/hiring
 - Parking: gathering info from valet companies to set up collaborative valet program for restaurants along Davis St.
 - o Retail (Lori/Chris)
- Panhandling
 - o Meters with signs installed throughout downtown Evanston
 - o Panhandling expected to get worse due to shelter closing in north side of Chicago
- Pop Up Evanston – Nov. 4-6
 - o NU Family Weekend
 - o Artists, musicians, pop up shops at retailers, restaurants and vacant stores throughout downtown
 - o Moonfish Pop-Up at Anne Tayler loft space (week long)
- Social Media Influencer Restaurant Tour – Sept. 28, Oct. 12
- Metra Viaduct – most likely will paint
- Downtown Evanston Fundraising Dinner – February TBD
 - o “Meal for Mural”
- Art & Big Fork Festival Sept. 30-Oct. 2
 - o Street closures: Sherman Ave. (Clark & Davis) and Church St. (Benson and Orrington)

Minutes

- Andrew noted to correct the date of the meeting minutes.
- Hank moved to approve; Mike seconded. Meeting minutes approved.

Treasurers Report

There was no official report.

- Annie commented on the Professional Development line item and will provide a list of expenses

Meeting Adjourned

Andrew adjourned the meeting at 9:15am

Save the Dates

- **Executive Committee Meeting**
Wednesday, October 13, 8:00 am – note meeting was changed to Wednesday
October 19, 9:00 am, Rotary Building
- **Board Meetings**
Thursday, November 17, 3:30-5:00 pm (Hyatt House)