



**Central Street Evanston
Board Meeting Minutes
Wednesday, February 10, 2021, 9:00am
Zoom Meeting**

DRAFT

Agenda

- I. Meeting Minutes
- II. Treasurer's Report: Peter O'Malley
- III. Covid Update
 - Indoor Dining
 - PPP Round 2
- IV. Marketing & Events
 - Evanston Winter Games - February
 - April in Paris
 - Mother's Day Gift Boxes
 - Evanston Mural Arts Program (EMAP) is working with the North Shore Evanston Birding Club to create a mural in Evanston. They are interested in working with the building owner at 1901 Central Street (where Maya Papaya is located) on the east facing wall. The building owner is interested and considering a sponsorship. Please review the proposal to discuss a sponsorship of the mural.
- V. Public Way/Maintenance
 - Holiday Light Deinstallation – February or March

Lights must be deinstalled as they are detrimental to tree health. Deinstallation is happening at the end of this week or next. Laura will plan to rent a 5x10 storage unit at Public Storage on Green Bay Road to store the lights, wreaths, and other items. The total amount is \$468 for 9 months.
 - New Banners – April/May
 - Planters/Maintenance Contract

Please review the attached proposals from Brightview and Herrera. Below is a summary of the costs which are very similar. The Board will need to vote on hiring one of these companies at the next meeting.

 - i. [Brightview](#) 4 seasonal plantings in the 8 existing planters; fall/spring cleanup and general cleanup: \$8400 (monthly payments of \$1,050). If we purchase 8 new planters, the amount would be \$14,400.
 - ii. [Herrera](#) 4 seasonal plantings in existing 8 planters; fall/spring cleanup and general cleanup: \$10,062. If we purchase 8 new planters the total would be

\$15,974. Please note the Herrera PDF includes the price per planter but shows examples of their flowers, plants. Also attached is an excel outlining the pricing.

VI. Other Announcements/Discussion

- Public Bathroom at Independence Park
- Part-time Marketing Coordinator: We are interviewing two candidates with board members this week. Hope to hire someone by mid-March.
- Jiu Jitsu Studio at 1803 Central Street